

# SO!

## APART 2019

Be a part  
and present yourself.

LEIPZIG, 13 AND 14 NOVEMBER 2019

CONFERENCE | EXHIBITION | AWARD-GIVING

Participate as an exhibitor and promote your company at the two-day industry meeting of the serviced apartment sector on 13 and 14 November 2019 in Leipzig (Germany), Felix im Lebendigen Haus am Augustusplatz!



The serviced apartment segment continues to be the growth market within the hotel industry. Accommodation capacities are being massively expanded and investments amounting to millions are being made. International apartment operators are also increasingly conquering the German-speaking market and are looking for new ideas and services in the apartment industry. The SO!APART invites operators, investors and developers of apartment concepts for the seventh time this year to get to know and discuss the latest trends in this segment for two days. Since its beginnings, the SO!APART has developed into an established event beyond Germany's borders attracting about 200 participants. Become an exhibitor and present your company at the accompanying exhibition of the successful industry meeting SO!APART!

Would you like to register or do you have any questions? Call us at +49 (0)30-96 06 09 49-12 or send an e-mail to [soapart@apartmentservice.de](mailto:soapart@apartmentservice.de).



## Your benefits

- Meet the industry and its decision makers all in one place.
- Use networking opportunities and new contacts in this fast-growing sector.
- Exclusive presentation of your company - there will be only 15 exhibitors on site.
- The conference ticket included in the exhibitor package makes you part of the event and allows you to benefit from numerous networking opportunities.
- Boost your brand awareness in a strong brand building environment and use the SO!APART as marketing tool.
- Your innovations will get the attention they deserve and generate sales.

## Former exhibitors

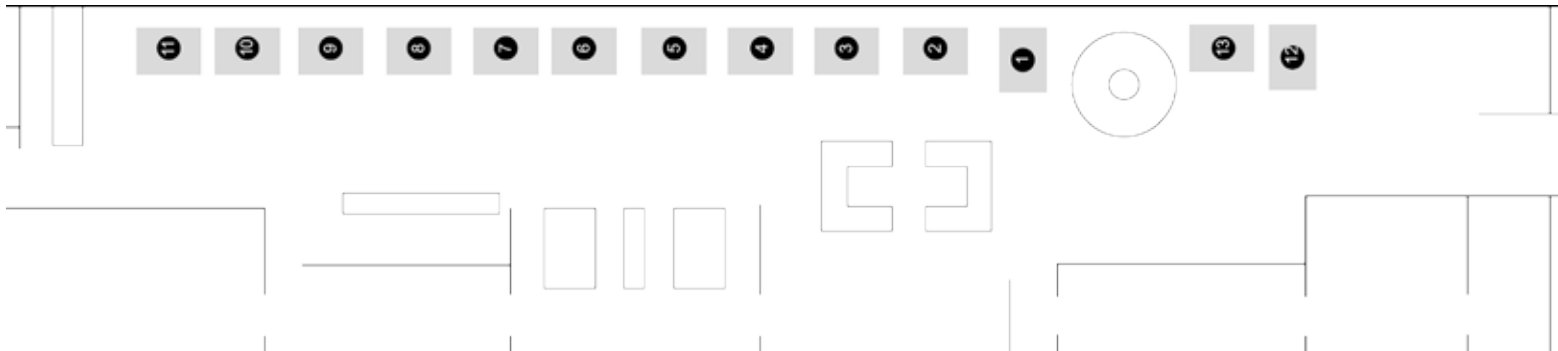
AirPlus International, ALNO, Ariane Systems, Ariane Systems, COCO-MAT, conichi (Hotel Beacons GmbH), Deliveroo, designfunktion, Design Offices, FBF bed&more, FITNICE®/VERTISOL, FLÖTOTTO, Furniture Leasing Corporation, Gira, G&S planwerk, hotelkit, In-Lease, HotelNetSolutions, HSK Duschkabinenbau, INKLANG Lautsprecher Manufaktur, Key&Card, LIBRATONE, Media Carrier, MIKU Natursteine, Nuki Home Solutions, Objekt sleep + sit, SMARTments business, Schulte-Schlagbaum, SWISSFEEL®, WeWash, WMF GastroProfi and many more.

## Useful hints

### Venue

Felix im Lebendigen Haus am Augustusplatz  
Augustusplatz 1-3  
04109 Leipzig (Germany)

exhibitor plan (draft)



### Exhibition hours\*

#### 13 November 2019

conference	9:30 a.m. - 5:15 p.m.
exhibition/breaks	11:00 a.m. - 11:45 a.m.
	1:00 p.m. - 2:30 p.m.
	3:20 p.m. - 3:50 p.m.

#### 14 November 2019

conference	9:00 a.m. - 4:15 p.m.
exhibition/breaks	10:45 a.m. - 11:15 a.m.
	12:45 p.m. - 2:00 p.m.

\*Times may vary.

### Set up and tear down

**12 November 2019** Set up: 6:00 p.m. - 9:00 p.m.

**14 November 2019** Tear down: 2:30 p.m. - 6:00 p.m.

### Delivery of exhibition material

You can send your exhibition material to the hotel 2 working days prior to the event at the earliest. Please address it to:

Felix im Lebendigen Haus am Augustusplatz  
- z. Hd. Bankettabteilung -  
Event: SO!APART 13. + 14.11.2019  
Augustusplatz 1-3  
04109 Leipzig, Germany

For organisational reasons please let us know, if you will bring the exhibition goods yourself.

### Pick up or return consignment of exhibition material

Your exhibition material can be stored in the hotel until 15 November 2019. Please inform us before the event starts when and with which courier service the materials will be collected.

## Interested or any further questions?

Your contact: Heidi Becker, email: [soapart@apartmentservice.de](mailto:soapart@apartmentservice.de), phone: +49 (0)30 – 96 06 09 49 - 12

**We are looking forward to you!**



enjoy stayin'

# Exhibitor Registration

SO!APART on 13 und 14 November 2019

at Felix im Lebendigen Haus am Augustusplatz, Leipzig (Germany)!



If you save the pdf on your computer, you can fill in the application documents directly on your computer, save them and send them back to us by e-mail. E-mail: soapart@apartmentservice.de - fax: 49(0)30 - 96 06 09 49 -19

## Please submit as well

- two sentences about your company for the online presentation in the SO!APART magazine (approximately 300 characters including blank spaces)
- company logo as an eps with fonts converted to paths
- company logo as jpg/png

The SO!APART is an important network platform. Therefore, the exhibitor package offers you numerous opportunities for interaction - even beyond the exhibition space itself.

It includes:

- Presentation space of about 3 sq. m (including wireless LAN, power) integrated in the catering area for face-to-face contacts with the attendees.
- One delegate ticket including:
  - ✓ Lunch, coffee breaks and beverages on both days
  - ✓ Full access to the conference programme on both days to learn more about the sector
  - ✓ Attendance at the award ceremony for the best serviced apartments on the evening of 13 November 2019 in Felix im Lebendigen Haus am Augustusplatz in Leipzig including dinner
- Your company listed on the conference website [www.apartmentservice.de/en/soapart/and](http://www.apartmentservice.de/en/soapart/and) in the conference magazine

Herewith I bindingly book the exhibition package at the SO!APART 2019 for a fee of EUR 2,500.- plus VAT.

Booth attendance

Company name for name badge

I also book (please tick):

### Equipment:

- |                                     |               |                |
|-------------------------------------|---------------|----------------|
| <input type="checkbox"/> Table      | per table/day | free of charge |
| <input type="checkbox"/> High table | per table/day | free of charge |
| <input type="checkbox"/> Chair      | per table/day | free of charge |
| <input type="checkbox"/> Bar stool  | per table/day | free of charge |

### Attendance (including catering):

- |   |                |     |      |
|---|----------------|-----|------|
| <input type="checkbox"/> Additional stand attendance WITHOUT conference and award-giving ceremony | per person/day | EUR | 79.- |
| date:   | name:          |     |      |
| date:   | name:          |     |      |



**A conference thrives on networking.**

**Delegate list**

I agree that the name, first name and company name of each registered person is published on the delegate list.

APART

All participants, sponsors, speakers and exhibitors of SO!APART 2019 will receive the list of participants.

**Photo permission**

I agree that the photo and/or sound recordings made during the event and on which I can be seen will be published by Apartmentservice for the purpose of advertising and public reporting in connection with the SO!APART event. The images are used for the following purposes:

- Publication on [www.apartmentservice.de](http://www.apartmentservice.de) and [www.apartmentservice-consulting.de](http://www.apartmentservice-consulting.de)
- Use on the social media platforms Facebook, Google+, LinkedIn, Xing and Twitter
- Print publications by Apartmentservice
- Press enquiries

I do not derive any rights (e.g. remuneration) from my consent to publication. I can withdraw or limit my consent to the publication and use of photos with me at any time by sending an e-mail to [datenschutz@apartmentservice.de](mailto:datenschutz@apartmentservice.de). In the event of revocation, the recordings will be removed from the respective platform. I am aware that photos can be accessed worldwide when they have been published on the internet, so further use of these photos by third parties cannot generally be ruled out. Otherwise the consent is valid indefinitely.

**We would like to stay in digital contact with you!**

In order to be able to send you e-mails containing market and product information, invitations to events and surveys, we require your consent. You can revoke this consent at any time by sending an e-mail to [datenschutz@apartmentservice.de](mailto:datenschutz@apartmentservice.de). You will find a link to direct revocation under each delivery. Please note that we will no longer send you any mailings without your consent.

**Market and product information**

Yes, I agree to receive market and product information, invitations and surveys by e-mail in the future.

I can revoke my consent at any time.

**With my signature I bindingly book the exhibition package and the above mentioned complementary options bindingly (if ticked). I have noted the terms of conditions for exhibitors as well as the data privacy statement of Apartmentservice and accept them.**

**Place, date**

**Signature exhibitor, company stamp**

Please note that this registration will only get validated by the acceptance of the organiser Apartmentservice. If, for example, similar exhibitors handed in a registration form, the organiser reserves the right to select one to allow the exhibitors to get the most possible awareness on site. In this case we would be pleased to note down your interest for the next SO!APART.

# SO!APART 2019 - Terms of Conditions for Exhibitors



- After your binding registration, you will receive a booking confirmation and an invoice (to be paid within 10 days).
  
- A **cancellation of the exhibitor package** free of charge is possible until Friday, 1 July 2019. In case of cancellation later than 1 July 2019 the following cancellation charges will apply:
  - cancellation until 15 July 2019 30 % of the contract value
  - cancellation until 30 July 2019 50 % of the contract value
  - cancellation until 12 August 2019 85 % of the contract value
  - cancellation on/after 13 August 2019 100 % of the contract value
  
- A **cancellation of any additional attendees** is possible free of charge can be cancelled free of charge until Monday, 19 August 2019. Please note that from Tuesday, 20 August 2019, only 20 % will be refunded. In both cases a handling fee of EUR 25 (plus VAT) will be charged. From Thursday, 24 October 2019, a refund is no longer possible.
  
- If a registered person cannot attend the event, the registration can be transferred to another person. Please advise the change of name in writing
  
- In case of subsequent change of the billing address deviating from the original order, we will charge a processing fee of EUR 40 (plus VAT).
  
- The event programme may be subject to change.
  
- The event is documented. With his/her participation the participant entitles the organiser to utilise irrevocably, permanently and for all current and future types of use the pictures and/or sound recordings made during the event by the organiser or by third parties for purposes of advertising or PR. This also includes the internet and social media. As to that, a free of charge and permanent consent to utilise the recordings in all current and future media, temporarily and spatially unlimited, is given; especially in terms of the recordings' creation, duplication, broadcasting as well as the utilisation of audio-visual media. If participants want to be blurred (pixelated), they have to inform the organiser two weeks prior to the event in written form. A change of printed materials cannot be claimed after release for printing

(Last accessed: 29. April 2019)